

Discover: Innovative & Breakthrough Products

Applied Business Technology (ABT) Trade Show

Join us on February 6 for the ABT Trade Show! Students will showcase their unique and revolutionary products, designed with you in mind. Don't miss out on this exciting opportunity for a sneak peek at these exclusive products.

Web-based Business Communications

In ABT's capstone course Web-based Business Communications, students integrate learning from across the program. Teams of students develop the concept for a product or service, design accompanying marketing materials and a social-media campaign, and present their products and services at an in-class product launch followed by a public trade show.

QUESTIONS?

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Join us:
February 6, 2018
1:00–2:20 pm

Clearbrook Centre*
Room L102
32355 Veterans Way
Abbotsford, BC

**Entrance through the
Friendship Garden, north end
of the Clearbrook Library
building*

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